

*Mt Zion Baptist Church*  
Blythewood, SC | Est. 1872

# MEDIA

MINISTRY EST. 2022



**1ST EDITION 2024**

# DEDICATION

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*"With love & appreciation for my mother  
Connie Trapp. You gave me the space to  
learn and grow the talents that will  
benefit Mt Zion Baptist Church and serve  
the entire church community for years to  
come."*

*- Tyrone Antonio Trapp -*

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01

*Who? What? Why?*



**Church media ministry is designed to serve the entire church community. Its primary goals include:**

- **Communicating the Gospel:** Using various media formats to spread the message of Jesus Christ to both members and non-believers.
- **Enhancing Worship:** Creating engaging and inspiring worship experiences through audio, visual, and digital elements.
- **Building Community:** Fostering a sense of connection and belonging among church members through online and offline media.
- **Outreaching:** Reaching new people and expanding the church's influence through digital platforms and community events.

- **Providing Resources:** Offering valuable resources, such as sermons, Bible studies, and other materials, to members and visitors.

In essence, church media ministry aims to leverage *technology* and *creativity* to support the spiritual growth and mission of the church.



CHAPTER

02

*Audio*



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**A church audio team, also known as an audio-visual (AV) team, is responsible for enhancing the worship experience by ensuring that the message is clearly communicated to the congregation. This includes:**

- **Setting up and maintaining the sound system:** This may involve setting up and breaking down microphones, speakers, mixing boards, and other sound devices.
- **Mixing sound, Troubleshooting technical issues, Collaborating with the worship team and pastor:** This may include mixing sound for live events, recording services, and adjusting sound levels to accommodate solo performances and the sermon, this may include noting any broken equipment.
- **Training and supervising volunteers:** This may involve updating and maintaining role descriptions and checklists for audio processes.

An audio mixer, stage box, and amplifier are all used in audio systems for a variety of purposes, including live performances, recording, and broadcasting

- **Audio mixer: PreSonus 32SC** - Mixes multiple audio inputs to create a balanced output that's easy for the audience to hear. Mixers are used in many applications, including recording studios, public address systems, and television



- **Stage box: PreSonus NSB 8.8 8x8 AVB -**  
Connects microphones, instruments, and speakers to a mixer using a single cable. Stage boxes are often used in live performances, recording studios, and touring systems. They can be mounted on walls or in racks.



- **Amplifier: Peavey XR 600E** - An audio amplifier, or “amp”, increases the power of an audio signal so that it can be heard through speakers or headphones. Amplifiers are used in a variety of sound systems, including home audio, public address, and musical instrument amplifiers.



- **Amplifier: Behringer NX4-6000** - An audio amplifier, or “amp”, increases the power of an audio signal so that it can be heard through speakers or headphones. Amplifiers are used in a variety of sound systems, including home audio, public address, and musical instrument amplifiers.



- **Surge Protector: Tripp Lite ISOBAR4ULTRA Isobar 4 Outlet Surge Protector Power Strip, 6ft Cord, Right-Angle Plug** - If you have too much voltage running through an outlet, it can cause electrical issues or even a fire. To help prevent this problem, surge protectors are used.



## Power On

### POWER ON SEQUENCE

When setting up audio equipment, you should generally power on the 1) MIXER 2) STAGEBOX **before** the 3) Amplifier to avoid potential loud pops or surges that could damage your speakers; essentially, turn on the sound source (mixer) first, then the power amplifier last

## Power Off

### POWER OFF SEQUENCE

When powering down a sound system, you should always turn off the 1) Amplifier (power amp) first, then the 2) Mixer 3) Stagebox; essentially, turn off the power source last and the mixer first



CHAPTER

03

*Videos*



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**Video is a powerful tool for church media ministry because it can:**

- **Engage the audience:** Video can make everyone feel like they have a front-row seat, even if they're sitting far away.
- **Expand the audience:** Video technology can be used to record services and broadcast them online, which can attract new members and increase community engagement.
- **Enhance the church's voice:** Video production can help a church's unique voice be heard.
- **Promote accessibility:** Online content can make the church more accessible to people who are limited by illness, disability, or distance.
- **Foster a sense of community:** Online presence can help create a feeling of community and belonging, even when people aren't meeting in person.

- **Reinforce branding:** Video can help reinforce a church's branding.
- **Spread the church's message:** Video can help spread the church's message and mission.

The media ministry's goal is to use technology and media to carry the Gospel to the world and equip other ministries to use digital media as a tool for worship and outreach.

## Essential Video Equipment for a Small Church Media Ministry

- **Camera:** A camera can be a webcam, DSLR, camcorder, PTZ camera, or action camera.
- **Computer:** A modern computer or laptop with at least 8 GB of RAM and a 3.5Ghz Dual-Core Processor.
- **Video encoder:** A video encoder converts raw footage into a viewable format.
- **Platform:** A platform to go live on, such as a church website or social media channel.

Our live streaming setup are two (2) PTZ cameras connected to a computer, which can be relatively inexpensive and easy to set up. However, it has some limitations, such as only being able to stream from one angle.

## Pan Tilt Zoom (PTZ) Camera

- **Camera:** Mt Zion currently uses 2 IR PTZ Security Camera (for reference). These cameras are not internet capable or have more advanced features such as auto tracking.



## Camera Controller

- **Camera Controller:** The controller is used for two cameras



**There are a number of reasons why a media ministry might want to upgrade their camera equipment, including:**

- **Security:** Camera footage can help provide an account of what happened in the event of theft, injuries, or other incidents. Security cameras can also help deter crime. A scalable and flexible camera system can ensure cost-effective coverage as the church's security needs evolve.
- **Equipment quality:** The right equipment can make a significant difference in the quality of video production. For example, a camera and tripod combo with a pan arm can help with zoom and focus.
- **Content style:** Digital cinema cameras are designed to capture filmic images with a large sensor that allows for a shallow depth of field.
- **Engagement:** Video content can help increase engagement on social media platforms.

- **Communication:** Media technology can improve communication and involvement.
- **Outreach:** Media technology can help expand outreach to a broader audience.
- **Real-time broadcasting:** Media technology can enable churches to broadcast services in real-time during emergencies.

When deciding whether to upgrade, it can be helpful to focus on the results the upgrades will allow the ministry to achieve, rather than on features, brand names, or how cool it is.



## Camera and Controller Upgrades\*

- **AVKANS AI Auto Tracking NDI Camera Bundle Kits, 3 Units of LV20N PTZ Camera and 1 Unit of IP Joystick Controller:** A camera can be a webcam, DSLR, camcorder, PTZ camera, or action camera.



## **AVKANS AI Auto Tracking NDI Camera, 20X Live Streaming HDMI SDI USB3.0**

- NDI HX3 and NDI HX2 PTZ Camera with 20X Optical Zoom Lens. You can choose NDI HX3 or NDI HX2 according your hardware and software and network speed.



## AVKANS Super PTZ Camera Joystick Controller, IP NDI PTZ Camera Controller Keyboard with 4D Joystick

- AVKANS Super PTZ Camera Joystick Controller IP Camera Controller Keyboard, support multiple protocols including VISCA over IP, Visca, Pelco-D, Pelco-P. Super Network Controller for Church Worship Broadcasting Live Streaming and Video production.



CHAPTER

04

*Graphic Design  
& Other Visuals*



**A church graphic designer creates visuals for a church's branding, events, and marketing. They may work on a variety of platforms, including social media, local billboards, websites, and print. Their responsibilities include:**

- **Conceptualizing, Creating visuals, Designing for Events:** Turning design visions into reality by working with team to produce high-quality graphics and visuals for digital, web, print, and social media. Creating brand designs for events and marketing, such as posters, slides, banners, brochures, and flyers.

- **Supporting ministries, Collaborating, Researching:** Supporting church ministries with graphic needs for events, initiatives, and updates. Collaborating with social media, graphic, and video teams to create content. Researching, identifying, and implementing trends in graphics and digital content relating to the church.
- **Adjusting, Producing Content:** Adjusting graphics to help meet church goals and modifying content for different groups within the church. Producing content in time-sensitive situations, such as for weekend services and conferences.

CHAPTER

05

*Social Media &  
Website Support*



# Social Media & Website Support

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**A church website team's responsibilities include maintaining and updating the church's website, and using it as a marketing and outreach tool:**

- **Update and Maintain Church website, Inform the community:**
  - Updating and monitoring: Keeping the website up to date and regularly monitoring it
  - Informing the community: Sharing information about the church's services with the community
- **Keeping members informed, Providing information:**
  - Keeping church members informed about official business, such as services, meetings, and outreach initiatives
  - Ensuring the website includes important relevant information,



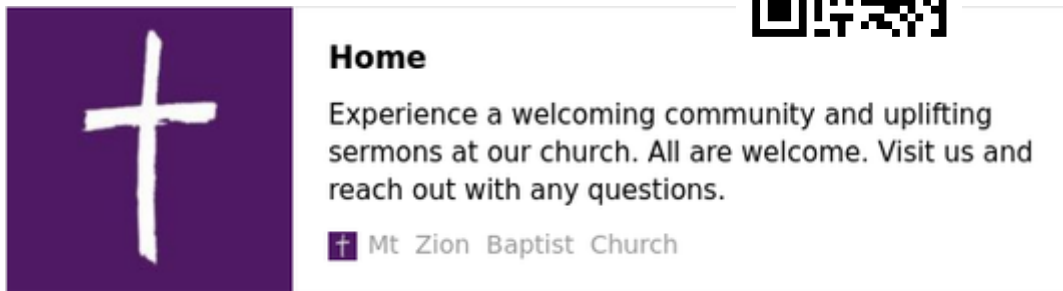
# Social Media & Website Support

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- **What is the purpose of a church website?**

Our church's website is the most important marketing and outreach tool you have at your disposal.

[www.MtZionBlywd.com](http://www.MtZionBlywd.com)



- **Support Contact:** Tyrone Trapp
- **Email:** support@mtzionblywd.com
- **Alt. Email:** mtzionblywdmt@gmail.com
- **Phone:** (803) 312-1123
  
- **Billing Contact:** Delphine Covington
- **Email:** officeadmint@mtzionblywd.com
- **Alt. Email:** delphine.covington@yahoo.com
- **Phone:** (803) 348-3872

# Social Media & Website Support

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## Host - BlissIT

- **What is the purpose of a web host?** A web host is a company that stores and manages a website's files on a server, making it accessible online. Web hosts provide the infrastructure and technology needed to store and deliver a website's content, such as images, videos, text, and code



**Bliss IT Services**

Bliss IT Services MY ACCOUNT DO YOU NEED A NEW WEB DESIGN? BOOK A FREE CONSULTATION IT CONSULTING Bliss IT Services offers unmatched...

 Bliss IT Services

The complex block contains the Bliss IT Services logo on the left, which features a stylized cloud with a smiling face and the text 'BLISS IT SERVICES'. To the right, there is a promotional message in all caps: 'Bliss IT Services MY ACCOUNT DO YOU NEED A NEW WEB DESIGN? BOOK A FREE CONSULTATION IT CONSULTING Bliss IT Services offers unmatched...'. Below this message is a small icon of a person and the text 'Bliss IT Services'.

- **Contact:** Emmanuel Jenkins
- **Email:** [info@emmanueljenkins.com](mailto:info@emmanueljenkins.com)
- **Phone:** [\(803\) 712-3020](tel:(803)712-3020)

CHAPTER

# 06

## *Reasonable Expectations & Boundaries*



# Reasonable Expectations & Boundaries

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## Key expectations for a church media ministry:

- **Content quality:** Creating visually appealing, engaging, and theologically sound content across various platforms like websites, social media, and live streams.
- **Consistency:** Regularly posting fresh content on a predictable schedule to maintain audience engagement.
- **Alignment with church values:** Ensuring all media reflects the church's mission, beliefs, and overall tone.
- **Technical proficiency:** Utilizing appropriate technology and staying updated on industry trends to produce professional-looking media.
- **Collaboration:** Working effectively with other church ministries to promote events, initiatives, and outreach efforts.

## Key expectations for a church media ministry:

- **Accessibility:** Making content accessible to a diverse audience through captions, transcripts, and alternative formats.
- **Important boundaries for a church media ministry:**
  - **Privacy protection:** Respecting individuals' privacy by not sharing personal information without consent and adhering to data protection regulations.
  - **Content guidelines:** Establishing clear guidelines regarding what is appropriate to post, including sensitive topics, personal opinions, and potentially controversial content.
  - **Time management:** Maintaining a healthy work-life balance by setting limits on working hours and expectations for responsiveness.

## Key expectations for a church media ministry:

- **Personal boundaries:** Avoiding overly personal interactions with church members on social media or other platforms.
- **Decision-making authority:** Clearly defining who has the final say on content creation and approval processes.
- **Conflict resolution:** Having established procedures for addressing concerns or disagreements within the media team.

# Reasonable Expectations & Boundaries

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## Four Essential Personal Boundaries For Church Leaders

**Time Boundaries:** These are often the most challenging for church leaders to enforce. We typically want to please people, don't want to let people down, chronically bite off more than we can chew and see it as part of our job description to be available at all times. So, what can we do? Here are some time boundary examples:

- **Just say 'no' more often.** I know this makes most of us feel uncomfortable, but remember time boundaries don't automatically mean you will never say yes. Instead, it's about deciding in advance what you will say yes and no to. Specifically, commit to say yes to those things that align with your passions, gifts, priorities and strengths and no to those things that deplete and exasperate you.
- **Requests:** If it isn't urgent, give yourself a generous time frame to take action.
- **Proposals:** Create vetting criteria to be completed by the person or team submitting a proposal for your consideration.
- **Phone calls:** Don't sleep near your phone. Turn on the silence mode when you don't want to be disturbed. Don't hesitate to let calls go to voice mail.
- **Email and texts:** Set aside specific times during the day to check emails. Set a reasonable goal to respond to personal emails, 24-48 hours.
- **Make appointments with yourself:** Block off time on your calendar for tasks and treat it as if it is an uninterruptable appointment, just as you would if you were meeting with someone.

## Reasonable Expectations & Boundaries

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**Emotional Boundaries:** These boundaries are difficult because we nor others can always see when a line has been crossed. Emotional energy drain is inevitable. The trick is to save your emotional energy for the things in your life that really matter. Some emotional boundaries include:

- **Watching or reading the news:** If the nightly news or daily newspaper triggers depression or melancholy feelings then a necessary personal boundary might include deleting these from your daily routine.
- **Browsing social media:** If social media sends you into a spiral of frustration, sarcastic ravings and defensiveness, healthy boundaries may include deleting an app on your phone or unfriending someone.
- **Certain movies:** If war movies or contentious family dramas evoke uncomfortable memories then don't watch them and ask others to not watch them around you.
- **Toxic conversations:** If certain topics of conversations with a friend, family member or church member leave you anxious or angry you might ask them to avoid the topic around you.
- **Email, blog and social media comments:** If offensive personal attacks are reoccurring then having someone read and delete offensive comments can be a protective emotional boundary.
- **Energy Vampires:** Effective boundaries with energy vampires begin with keeping conversations short and factual with neutral emotions. If this isn't possible then consider setting a physical boundary to protect yourself emotionally.



# Reasonable Expectations & Boundaries

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**Physical Boundaries:** These types of boundaries relate to our physical space as well as our work and home environment. The key question to ask is how can I best protect my space and my environment? Some examples include:

- **Greetings:** You might need to tell someone you prefer to bump fists rather than shake hands, or shake hands instead of a hug.
- **Spacing:** If social distancing is important to you, let people know with a sign on your door. Same goes for masks.
- **Limits on what people can bring into your home or office:** This could range from no-smoking and no-alcohol to no candy, soft drinks or unhealthy snacks.
- **Decluttering:** Make an intentional decision about what you will own and not own. For example, limit the number of books on your shelves or collectable items on display.
- **Close the door:** Let it be known that when your office door is closed you are not to be interrupted.
- **Toxic people:** Emotional, physical, psychological and sexual abusers have no place in your life, regardless of your job description or the position they hold. Boundaries that keeps these people at a physical distance is not selfish, it is a matter of self-preservation.

## Reasonable Expectations & Boundaries

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**Internal Boundaries:** An internal boundary helps you to accurately sort through your feelings and express them appropriately. Some internal boundaries include:

- **Intense anger:** Identifying the words, actions, people and situations that trigger intense anger and determining their root cause can become an internal boundary that helps you decide how or whether or not to express it.
- **Hurt and pain:** Old feelings of hurt can often attach themselves to current experiences, and emerge when we least expect them.
- **Insults and criticism:** When you receive criticism, are the brunt of someone's frustration, or when your spouse is angry at you an internal boundary talks you through what the other person said or did to you, and helps you sort out what's feedback that you should take seriously, and what you should disregard.
- **Past experiences:** An internal boundary can help you sense when you are going too far back or spending too much time in the past, and pulls you back to the moment at hand.
- **Fear of the future:** Spending too much time thinking about, imagining, worrying about or dreading the future can create anxiety and destroy our ability to live in and appreciate the moment. Strong internal boundaries can remind you that you are spending too much time in the future, and can help pull you back to the present.
- **Burdens:** Church leaders are often called to carry the burdens of their flock. At times it can become overwhelming. A helpful internal boundary is the mental image of a small basket that when full signals all of the burdens you plan to carry for the time being.

## Reasonable Expectations & Boundaries

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**Spiritual Boundaries:** Spiritual boundaries protect your right to believe what you want, worship as you wish, and practice your religious beliefs as you desire. For the spiritual leader these are boundaries that protect your soul, your inner and outer spiritual life. Surprisingly, church leaders may be the least prepared to build these types of boundaries as they have a false sense of security that their education and vocation protects them from spiritual malaise. Typical spiritual boundaries include:

- **Protect your eyes:** Computer and internet filters can be an effective spiritual boundary as they reduce the likelihood of seeing material that is soul threatening.
- **Guard your schedule:** Prioritizing a non-negotiable and uninterrupted time for your personal soul care and self-care and your family time is an essential spiritual boundary.
- **Guarantee accountability:** Surrounding yourself with people who will speak the unvarnished truth into your life and ask you the hard questions is a spiritual boundary that will protect you from yourself.
- **Establish right relationships:** Having people in your life who will encourage your spiritual growth is vital. Keeping people out of your life that discourage you spiritually is equally important.
- **Determine wholesome experiences:** Determining in advance those experiences and situations that encourage and deter your spiritual health is a boundary that protects as well as encourages your spiritual growth.

CHAPTER

07

*Network  
Connectivos*



The internet provides people with a place to connect with others and find answers to questions about their faith. It also helps them stay connected to their Church even when they aren't physically present at services. The church online community will allow you to reach out to people who may not attend church regularly.

- **Why is internet important in Mt Zion Baptist Church?** The Church benefits much from using technology as an instructional tool. Online platforms and e-learning tools provide complete courses, theological studies, and resources to clergy and congregations.

- **MokerLink 16 Port PoE Switch with 2 Gigabit Uplink Ethernet Port, 250W High Power, Support IEEE802.3af/at** - A Power over Ethernet (PoE) switch is a network switch that provides power and network connectivity to devices using the same Ethernet cable. PoE switches are used to connect devices like security cameras, wireless access points, and VoIP phones to a network.



- **TP-Link AC1200 WiFi Extender** - Extend Wi-Fi Coverage : Boost Internet Wi-Fi Coverage up to 1500 Square feet and connects up to 30 devices - Compatible with any Wifi Router or access point. The Ethernet port of RE315 can easily turn your wired Internet connection into a wireless access point.



- **Tripp Lite 12-Outlet Rackmount PDU Power Strip, Six Front & Six Rear Facing Outlets, 15A, 120V, 15ft Cord with Right-Angle Plug, - 1U**  
RACKMOUNT PDU POWER STRIP: Rack mount power strip for Audio/Video, network hardware, entertainment systems, desks, and more. Designed for home, business, and IT Pro applications. Features 12 NEMA 5-20R outlets, 6 front and 6 rear





- **Smart Plug: BN LINK Smart Plug Power Strip, Surge Protector with 6 Individually Controlled Smart Outlets, 4 USBs (incl. 20W USB-C) -** streamline automation with smart Surge Protector Outlet, featuring 6 outlets, a 20W max output USB-C fast charging port, and 4 additional USB ports.



- **Smart Life App -**

- **The Smart Life app can automate devices in a variety of ways, including:**
- **Device linkage** - Easily connect to and control a full range of smart devices and make them function as you wish, anytime you want. - Relax and unwind while the user-friendly app takes care of home automation triggered by all factors such as locations, schedules, weather conditions, and device status.
- **Scheduled tasks** - Automatically turn on devices at a scheduled time. For example, curtains can automatically open at 8 AM every morning.



**SCAN THE QR CODE WITH YOUR DEVICE  
CAMERA TO INSTALL THE APP**

CHAPTER

**08**

*Workflow &  
Processes*



**Workflows can be important for small church media ministries because they can help ensure that tasks are completed and that nothing is missed.**

**Workflows can also help free up staff and volunteers to focus on ministry. Here are some reasons why workflows are important for small church media ministries:**

- **Automate tasks:** Workflows can automate repetitive tasks, such as sending follow-up emails, reminding staff of to-dos, and thanking donors and volunteers.
- **Create a system:** Workflows can be customized to fit a church's unique needs. They can be based on templates that include checklists and boilerplate language.
- **Improve efficiency:** Workflows can help churches operate more efficiently and professionally.

- **Ensure consistency:** Workflows can ensure that tasks are completed consistently, so that the wrong message doesn't go out.
- **Improve communication:** Workflows can help churches stay in touch with their people.
- **Improve organization:** Workflows can help churches manage their operations more effectively

# Service Checklist

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## BEFORE SERVICE 8:30 AM

**AUDIO POWER SYSTEM (required) - Check off each item as you complete the task.**

**Audio Equipment Power On / Off Order**

**ON:** 1) Mixer 2) Stagebox 3) Amplifier

**OFF:** 1) Amplifier 2) Mixer 3) Stagebox

**Turn on system main power**

**Turn on / Add batteries to wireless microphones**

**Turn on Televisions**

**COMPUTER - Check off each item as you complete the task**

**POWER SYSTEM (required)**

**Login Code ####**

**Click to start "WorshipTools Presenter"**

**Click to start video encoder "PrismLive Studio"**

**Click to "Zoom"**

**STAGE SETUP (required) - Check off each item as you complete the task.**

**Check electric & audio cords & check connections**

**Check all instruments and mic stands are in proper position**

**Check stage symmetry**

**Turn on backstage TV, check audio level**

## **BEFORE SERVICE Checklist cont.**

### **CHECK HLC (HOUSE LIGHT CONTROLLER) SETTINGS (required)**

- Pre-service (cue 1)**
- Music (cue 2-3)**
- Announcements (cue 4)**
- Bumper (cue 5)**
- Message (cue 6)**

### **PRE-SERVICE WALK THROUGH (required)**

- Turn Lobby TV's on (West wall = HDMI 1, East wall = USB)**
- Communicate with Ushers doors open at 10:05 am**
- Check WorshipTools Presenter clock is set to 0**

### **DURING SERVICE Checklist (required)**

- Follow cue schedule for lighting change**
- Relay program cues to tech team**
- Periodically check audio and video**

## **BETWEEN SERVICES (Multi-Events) cont.**

### **COMPLETE BETWEEN SERVICES (required)**

- Reset stage**
- Remove podium and place backstage**
- Check fellowship hall audio for music presence**
- Check battery level on comms and pastor mic pack**

### **COMPLETE AFTER SERVICE (required)**

- Set HLC (HOUSE LIGHT CONTROLLER)**
- Stage and floor reset**
- Assist musicians to wrap and stow power & audio cords**
- Turn off TVs**
- Clean/Organize Media Booth**
- Turn off main system power**

### **MISCELLANEOUS**

- Notify David Green (Facilities Manager) of any facility issues**
- Check with Worship Pastor/Worship Leader before leaving**



CHAPTER

09

*Learn & Grow*



**To learn and grow in a church media ministry, you can:**

- **Master technical skills:** Gain proficiency in audio and video recording equipment, live streaming platforms, graphic design software, and church presentation tools to ensure smooth production quality.
- **Develop creative storytelling:** Learn how to visually capture the essence of sermons, events, and worship experiences to create engaging content that resonates with the congregation.
- **Understand church branding:** Align your media content with the church's overall brand identity to create a cohesive visual representation across platforms.

- **Collaborate with the church leadership:** Actively communicate with pastors, worship leaders, and other ministry heads to understand their vision and integrate media effectively into church programs.
- **Stay updated on technology trends:** Keep up with emerging media platforms, social media best practices, and new technologies to optimize your church's online presence.
- **Build a volunteer team:** Recruit and train individuals with different skill sets to build a strong media team capable of handling various tasks.
- **Gather feedback and adapt:** Regularly seek feedback from the congregation to identify areas for improvement and adapt your media strategies accordingly.
- **Learn basic video editing skills:** Gain proficiency in video editing software to produce high-quality content with transitions, graphics, and sound design.

- **Explore live streaming capabilities:** Learn how to set up and manage live streams for online services and events, reaching a wider audience.
- **Utilize social media effectively:** Develop a strategic social media plan to promote church events, share inspirational content, and engage with the community.
- **Prioritize accessibility:** Ensure your media content is accessible to individuals with disabilities by incorporating captions and audio descriptions.
- **Continuously learn and develop:** Take online courses, attend workshops, and engage with other church media professionals to stay updated on industry trends and best practices.

## 4 Bible Verses That Encourage Technology in Ministry

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The link between ministry and technology is not immediately obvious. It can be easy to question whether technology has any place in the church at all. Still, as ministries around the country continue to incorporate various modes of technology into their day-to-day operations, it becomes paramount to examine God's Word on the subject.

### **Luke 8:1-11**

Sowing seeds on as much soil as possible

This passage explains the parable of the sower. Sowers do not limit themselves to certain soils; instead, they spread seeds everywhere, including rocks, thorns, or other soils thought to be less fertile. For, though uncommon, sometimes these seeds are able to flourish into something beautiful.

As Christians, we are expected to do the same. We should not be selective in whom we extend ourselves to, but rather aim to spread Christ's message to as many people as possible. Technology lets us connect with a bigger audience than ever before.

### **Romans 10:14-15**

How beautiful are the feet of those who carry good news

In Biblical times, the only way to "carry" good news was to bring it physically, walking from one place to another. Technological advances, however, have opened up numerous additional communication channels, all of which we can use to amplify the rate at which we spread the Word.

# 4 Bible Verses That Encourage Technology in Ministry

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## **Matthew 28:16-20**

Great Commission: Go make disciples of all nations

Jesus tells us to go out and make disciples of all nations – to spread the Word to people wherever they are. These days, people spend an increasing amount of time on their laptops, tablets and smart phones. Should we not use the technology available to us and meet them there? We are called to extend the message to people wherever they are, and technology allows us to do exactly that.

## **1 Corinthians 12:21**

The eye cannot say to the hand, “I don't need you!” And the head cannot say to the feet, “I don't need you!”

Every member of your congregation is blessed with a different set of skills and talents – embracing all of them is essential to building a strong community.

While you may excel in teaching or shepherding, others may find their strengths in technology. God bestowed each person with these gifts for a reason. Create an environment that encourages people to take advantage of their skillsets and use them in ways that glorify Him.

We live in a world that is constantly evolving and adapting. Emerging technologies need not contradict our beliefs; instead, they can actually help us spread God's word. When we look to scripture for guidance, we learn that leveraging new advancements can fit in perfectly with what we are setting out to do – to reach more lives.